

# Certified Organizational Development Professional

( 5 Days Training Course )

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## Why Attend

Organizational Development (OD) is a new trend, it enhances the role of HR to become a true strategic partner in the business. This course will help you learn all about OD from definition to applications. It will also equip you with the knowledge and skills you need to translate OD strategies into actions. Furthermore, this course examines the primary role of human resources development (HRD) in the organization to help people and organizations effectively manage change.

## Course Methodology

This course uses a combination of theory and practical application of course concepts. Participants will engage in simulation exercises combined with round table discussions of real life situations allowing them to gain a strong grip on the knowledge and skills presented in this course.

## Course Objectives

By the end of the course, participants will be able to:

- Understand the field of Organizational Development (OD)
- Assess the organization readiness for development
- Present OD related data analytics
- Draft an OD strategy
- Implement change management processes

## Target Audience

The course can be attended by HR professionals, OD practitioners, HR consultants & trainers and anyone who is interested in the field of OD.

## Target Competencies

- Strategic thinking
- Strategic planning
- Analytical thinking
- Working with people
- Planning and organizing
- Achieving goals and objectives

## Course Outline

### OD overview

Introduction to the field of Organizational Development  
The Main Conceptual Framework of OD  
OD History and Pioneers  
Action Research Model  
Identifying Needs  
Assessing the organization readiness for development  
How OD has benefited HR and the organization?

### OD analytics

Creating Data Collection Tools  
Preparing and Facilitating Feedback Sessions  
Conducting Interviews and Feedback  
Big Data  
Collecting and Analyzing Data  
Presenting Data and Observations  
Data collection plan  
Gaining Agreement and Buy-in  
Setting Priorities

### OD strategy

Origins of strategy  
Strategic Planning  
SWOT analysis  
Vision statement  
Mission statement  
Strategic Goals  
OD strategy  
Competency Centricity  
Compensation Centricity  
Performance Centricity  
Identifying Action Plans  
Creating Project Plans

### OD intervention and change

Designing OD Interventions  
Organizing Customer Needs  
What is change management?  
Implementing Change Management Process  
Internal Customer Satisfaction and Engagement  
Evaluating Results  
Sustaining Change

### OD maintenance

Preparing the organization for Maintenance  
Creating a preventive system  
Spending versus end results ROI  
Auditing sustainability  
Proactivity and continuous development  
Dialogic versus Diagnostic OD