

## Certificate In Advanced Business And Financial Reporting Using Excel

An **informatech** Training Course  
all copyrights reserved



Transforming  
Business *for* Good



## Why Attend

The fact is that Excel is the accountant's, finance and business professional's best friend. Companies everywhere are overwhelmed by the abundance of unstructured and unclear data. Monthly, quarterly and annual closings are immensely data driven and require moving and exporting data from 'ERPs' and databases to Excel. This hands-on course will advance your data massaging, modeling, integration and automation skills to new levels. You will also master normalization and massaging of noisy data, preparation of reports, analysis and reconciliation.

This is an Excel-based course that will help you develop an exclusive level of expertise that adds immediate value to your job and company.

## Course Methodology

20% of the course is 'design and structure' focused while 80% uses MS Excel as a powerful tool to perform daily, monthly and periodic tasks. Groups and individuals will be required to complete exercises, case studies, and projects on a daily basis.

## Course Objectives

By the end of the course, participants will be able to:

Apply Excel reporting expertise in business, finance, and accounting by enhancing data slicing and dicing, data massaging, and data analysis skills Use pivot tables and pivot charts to perform automated report writing, analysis and reconciliation most efficiently Develop special flash and management reports by linking-up Excel with Access, web, text, SQL, and other databases Repeat tasks and generate reports efficiently by recording, running and editing macros Acquire numerous tips and tricks that will improve working efficiency

## Target Audience

Business, finance and accounting professionals, senior and junior accountants, business analysts, research professionals, marketing and sales professionals, administrative staff, supervisors, general business professionals and staff from any function who need to learn and apply state-of-the-art techniques to their daily business reporting, reconciliations, and analysis.

## Target Competencies

Reporting, analysis, and reconciliation  
Data modeling  
Integration with external data sources  
Automation and macros  
Massaging of unstructured and noisy data



# Course content

## Data massaging: tools and techniques

- Consolidating data from separate files and sheets
- Advanced data validation using lists, dates and custom validation
- Cell management tools: left, right, mid, concatenate, value
- Naming, editing, and managing cells and ranges
- Subtotal, Sumif, Sumifs, Sumproduct, Count, Countif, Countifs
- Looking-up data, texts, and values using Vlookup
- The incredible table-tools technique
- Slicing dates into day names, weeks, week numbers, month names, years and quarters
- Text to columns and dynamic trimming using Trim, Len
- Managing texts and numbers using replace, find, and substitute
- Text change functions

## Reporting, analysis and reconciliations using pivot tables

- The 20 must learn rules
- Creating pivot tables
- Number formatting techniques
- Designing report layout
- Sorting in ascending, descending and more sort options
- Filtering labels and values
- Expanding and collapsing reports
- Summarize data by sum, average, minimum, maximum, count
- Show values as % of total and % of
- Pivot table options
- Drill down option
- Showing report filter pages
- Inserting formulas
- Date analysis
- Copying pivot tables
- Creating pivot charts
- Dynamic chart labeling
- Mastering the slicer
- Linking pivot tables and pivot graphs with PowerPoint
- Conditional formatting with pivot tables
- Designing reports using GetPivotData

## Modeling and integration techniques

- Perform 'what-if' analysis using spinner
- Check box data modeling with 'if' function
- Option button data modeling with 'if' function
- List box data modeling with 'Choose' function
- Linking Excel with text files
- Linking Excel with databases (Access)
- Linking Excel with multiple Excel files and SQL
- Linking Excel with internet
- Linking Excel with Excel
- Scenario manager

## Introduction to learning the ultimate tool in Excel: "Macros"

- Macro basics
- Planning a macro
- Designing your control board
- Recording macro
- Testing macro
- Editing macro
- Macro workshops
- Advanced filter with macro

## Tips and tricks in Excel

- Data entry form
- Custom list
- Camera tool
- Text to speech
- Protecting worksheets and workbooks

# informatech

GLOBAL  
LEADERSHIP  
CONSULTANTS

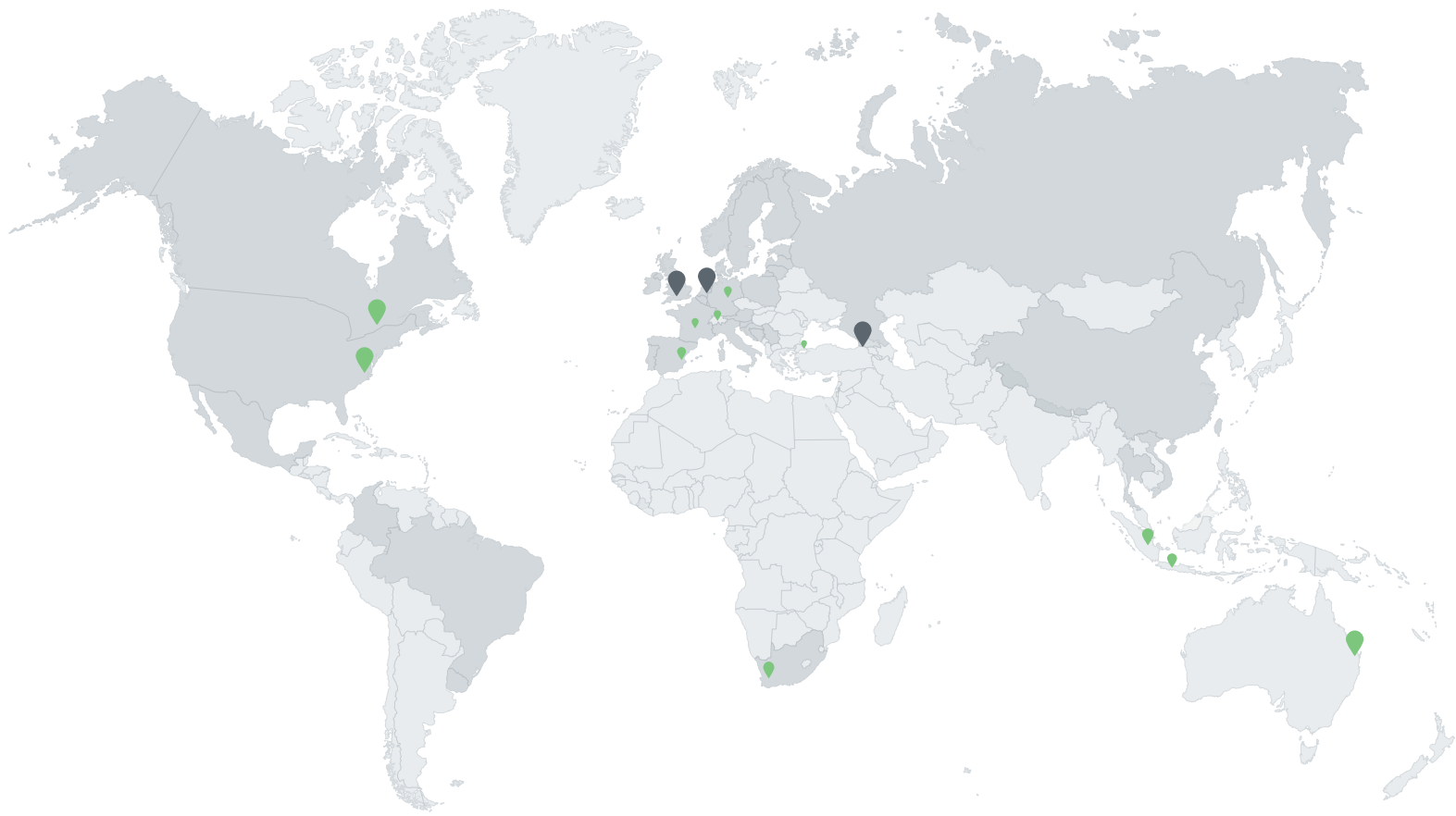
About **informatech** GLOBAL  
LEADERSHIP  
CONSULTANTS

**informatech** is a global leadership consultancy that aligns people, purpose & strategy - driving socially responsible transformation in global organisations. Our international network includes 215 partners, consultants, and coaches in 24 countries throughout Europe, North America, Latin America, Asia, and Africa. We transform leaders, align teams and create resolve and passion to win. Typical interventions are to accelerate performance, execute strategy and embed capability and change.



For more information about **informatech** GLOBAL  
LEADERSHIP  
CONSULTANTS or to get in touch, visit us at:

[www.informatech.co.uk](http://www.informatech.co.uk)



Copyright © 2022 **informatech** All rights reserved.

Transforming  
Business *for* Good

**informatech** GLOBAL  
LEADERSHIP  
CONSULTANTS

[www.informatech.co.uk](http://www.informatech.co.uk)

+44 ( 33 ) 000 111 90

Performance  
Consulting

Leadership  
Development

Team & Exec  
Coaching