Business Transformation: Leading Your Business Forward

(5 Days Training Course)

ACS REGISTRARS ISO 29990 | ACS REGISTRARS ISO 9001 | ilm Approved Centre | PMI Project Management Institute | bci Business Continuity Institute Corporate Partnership

Why Choose this Course?

If you are looking to transform your organization from 'Business as Usual' to become a focused,
dynamic entity full of energy & purpose, and committed to ongoing success, you will recognize that the
answer is subtle. You cannot do it alone, you need to show Leadership & Determination and take others with you.
You need to align goals, people & systems. Transforming your business is more than mere change or improvement,
it is a major challenge to people and organizations, requiring a holistic approach, stakeholder inclusive, planned,
measured and deployed effectively.

This training course will support your understanding of how to lead and participate in organizational transformation,
and help you implement well. It will tell you what to do & not to do, when & in what order.

This training course will feature:

* Defining transformation; the end state and the process
* Organizing and aligning the essential ingredients, infrastructure and resources for transformation
* Leading and managing the stakeholders
* A methodology for delegates to take stock of their businesses' current position and plan transformation
* Common errors and case studies illustrating poorly founded and well-founded approaches to organizational
   transformation and their outcomes

By the end of this training course, participants will be able to:

Understand the requirements for, and challenges of, effective organizational transformation
Identify key stakeholders and understand how to gain their support, motivation and input
Demonstrate commitment & resolve in championing & leading transformation
Develop & utilise the skills & tools necessary to plan, manage and deliver transformation
Align objectives, project plan transformation & schedule work

This training course is suitable to a wide range of professionals but will greatly benefit:

* Senior Leaders who want to transform their business
* Managers, section heads & team leaders tasked with transformational tasks or roles
* Change management, Quality, Excellence & Risk professionals who want to learn techniques to support transformation
* Project, Purchasing, Finance, Operations and Human Resources professionals likely to be involved in, or affected by,
 organizational transformation All staff wanting to be agents of change, rather than victims of change

Day One: Defining Business Transformation

The Differences between Transformation & Change
Types of Transformation
The Place of Innovation
The Importance of the Business Model
The Requirements for and Challenges of Successful Organisational Transformation
Why Transformation projects fail

Day Two: The Leadership role in Transformation

Purpose & Vision
Role of Leaders
The Importance of Communication
Managing the Stakeholders
Goals, Objectives and Measurement
Shaping the Future

Day Four: Aligning Goals, People and Systems

Getting All on Board
Dealing with Resistance
Managing People through Change
Project and Programme Management
Monitoring & Control
Sustainment

Day Three: Planning & Preparing for Transformation

Taking stock of a Businesses' current position
Defining the End State
Building a Plan
Delegate Self-analysis
Key principles; Do's & Do Not's
Building the Guiding Team

Day Five: How to Start

Establishing Purpose & Objectives
lanning Deployment
Assembling the Guiding Team
Building in Safeguards
The Next Steps
Course Review